

TEXAS WOMAN'S UNIVERSITY
SCHOOL OF MANAGEMENT

ADVISING WORKSHEET

(May not be used for a degree plan)

College: Arts and Sciences

Degree: Bachelor of Business Administration (BBA)

Catalog Date

07/09 Advisor

MAJOR: MARKETING

MINOR: BUSINESS ADMINISTRATION

Core Curriculum & Proficiencies (min. 42 hrs)

Core Complete Per TWU Transcript

Composition (6 hrs) ✓	
ENG 1013 Comp & Lit	
ENG 1023 Comp & Lit	
Mathematics (6 hrs)	
MATH 1013 Quantitative Literacy	
MATH 1703 Elementary Statistics I	
Natural Science (6-8 hrs)	
Humanities (3 hrs)	
Visual or Performing Arts (3 hrs)	
History & Political Science (12 hrs)	
HIST 1013 U.S. History	
HIST 1023 U.S. History	
GOV 2013 American Government	
GOV 2023 Texas Government	
Multicultural Women's Studies (3 hrs)	
BUS 2803	
Social or Behavioral Science (3 hrs)	
ECO 1013 Principles of Micro Economics	
STATE/UNIVERSITY REQUIREMENTS	
Speech & Computer Proficiency	
BUS 3513 <input type="checkbox"/> SPCH 1013 <input type="checkbox"/>	
CSCI 2433 <input type="checkbox"/> CSCI 1403 <input type="checkbox"/> TEST <input type="checkbox"/>	
Global Perspectives (6 hrs)	
Met by:	
Met by:	
SOM Department Requirements (9 hrs)	
Eco 1023 Principles of Macro Economics	
Math 1713 Elementary Statistics II	
Math 2203 Business Analysis I	

BUSINESS CORE

(30 hrs)

Course ✓	
Bus 2043 Fundamentals of Accounting I	
Bus 2053 Fundamentals of Accounting II	
Bus 3003 Principles of Management	
Bus 3013 Business Law & Ethics	
Bus 3053 Business Finance	
Bus 3113 Principles of Marketing	
Bus 3163 Business Communication	
Bus 3533 Mgt Information Systems	
Bus 4333 Business Policy (Final Semester)	
Bus 4543 Quantitative Mgt Analysis	

Major Concentration Requirements (30 hrs)

Course ✓	
Bus 3183 International Business	
Bus 4093 Principles of Selling	
Bus 4113 Marketing Research	
Bus 4133 Promotion Strategy	
Bus 4213 Consumer Behavior	
Bus 4553 Advanced Marketing	
(Approved Business Elective)	
(Approved Business Elective)	
(Approved Business Elective)	
(Approved Business Elective)	

Notes: Approved Business Electives are Business &/or Economics courses, 3000 or above, with the advanced approval of business advisor. Business Co-op hours may be used for up to six hours of Approved Business Electives.

Additional Courses/Electives

Course ✓	
Elective hours as needed to bring total hours up to 120.	

MINIMUM TOTAL HOURS: 120

2007