

Bachelor's Degree Four-Year Plan Texas Woman's University

Bachelor's in **B.S. in Fashion Merchandising,** Department **Fashion and Textiles**
09-10

Total credit hours required 120

First Year at Texas Woman's University

Semester 1	Hours	Semester 2	Hours
FT 1003 Principles of Design Development	3	FT 1073 Textiles	3
FT 1083 Fashion Products and Industries	3	CSCI 2433 Microcomputer Applications* (computer literacy)	3
ENG 1013 Composition I	3	ENG 1023 Composition II	3
HIST 1013 U.S. History, 1492 - 1865	3	HIST 1023 U.S. History, 1865 to present	3
MATH 1013 Quantitative Literacy	3	MATH 1303 Elementary Analysis I*	3
Total Hours		Total Hours	
15		15	

Second Year at Texas Woman's University

Semester 3	Hours	Semester 4	Hours
FT 2033 Principles of Fashion Marketing	3	FT 2403 Production Techniques	3
BUS 2043 Fundamentals of Accounting I	3	FT 3103 Merchandise Planning and Control	3
ECO 1013 Microeconomics or 1023 Macroeconomics*	3	BUS 3003 Principles of Management	3
GOV 2013 U.S. Government	3	GOV 2023 Texas Government	3
SCI 3 credit hours	3	Elective 3 credit hours	3
Total Hours		Total Hours	
15		15	

Third Year at Texas Woman's University

Semester 5	Hours	Semester 6	Hours
FT 3043 Global Production and Trade (global perspectives)	3	FT 3023 Career Development Strategies	3
FT 3063 Fashion Promotion	3	FT 4603 Fashion Event Planning and Prod	3
FT 3203 Quality Assurance and Textile Evaluation	3	BUS 3513 Professional Presentation Strategies (oral communication)	3
BUS 3113 Principles of Marketing	3	Humanities 3 credit hours	3
SCI 3 credit hours	3	FT 4956 Internship (summer)	6
Total Hours		Total Hours	
15		18	

Fourth Year at Texas Woman's University

Semester 7	Hours	Semester 8	Hours
FT 4083 Global Perspectives of Dress and Adornment (global perspectives)	3	FT 4103 Advanced Merchandise Planning and Control	3
ART 1303 Basic Drawing*	3	FT 4113 Retail Buying	3
BUS 4093 Principles of Selling	3	BUS 4063 Retailing	3
BUS 4213 Consumer Behavior	3	BUS 4503 Internet Marketing	3
MULTI/WS 3 credit hours	3	or BUS 3183 International Business	
		or BUS 3243 Entrepreneurship	
		or BUS 4153 Services Marketing	
Total Hours		Total Hours	
15		12	

* indicates specific program requirements for core curriculum courses and competencies

Total hours needed for major: 48
Total hours for minor: 24
Total all hours needed for degree: 120

- Computer literacy competency completed
- Oral Communication competency completed
- Core Curriculum completed