

LINKING TO JOURNAL ARTICLES AND BOOKS IN BLACKBOARD

(Online at [TWU Libraries/Faculty Services/Course Support](#))

Linking to a journal article or book in Blackboard requires the use of a **PERSISTENT LINK (PURL)**. A ready-to-use persistent link (PURL) looks like this:

<http://ezproxy.twu.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=48170400&site=ehost-live>. The red portion is **TWU's EZproxy information**; the blue portion is **the PURL body**.

Databases fall into one of the following categories (based on whether they feature complete or partial PURLs):

- **SIMPLE:** Feature complete PURLs
- **BOOK:** Feature complete PURLs from TWU Library Catalog
- **ADD EZ:** TWU's EZproxy information must be added to a link from a record
- **CUSTOM:** PURLs must be custom-generated
- **NOT LINKABLE:** PURLs are not available; provide database link and pathway to article/other for access

INSTRUCTIONS FOR USE

SIMPLE

- Locate a journal article (or other electronic content) in one of the following databases; click on the title to go to the record
- Locate the PERSISTENT LABEL per the chart below; copy and paste the link there into Blackboard (or any other document)

DATABASE	VENDOR	PERSISTENT LABEL
ABELL (Annual Bibliography of English Language/Literature)	ProQuest	Durable URL for this page
Blackwell Reference Online	Wiley-Blackwell	Cite this Article
Classical Music Library	Alexander Street Press	Embed/Link
Classical Music Reference Library	Alexander Street Press	Embed/Link
Contemporary World Music	Alexander Street Press	Embed/Link
Dallas Morning News	NewsBank	To bookmark this article . . .
Dance in Video	Alexander Street Press	Embed/Link
Dissertation Abstracts Online & ProQuest Digital Dissertations	ProQuest	Cite; Copy and Paste
Dissertations and Theses at Texas Woman's University	ProQuest	Document URL
Education in Video	Alexander Street Press	Embed/Link
Encyclopedia Britannica Online	Britannica	Share; Permalink
Gale's Ready Reference Shelf	Gale	ALERT: New instructions in progress; please call for assistance
Gender Watch	ProQuest	Document URL
Gerritsen Collection-Women's History Online, 1543-1945	ProQuest	Durable URL for this record
Individual Literature Collection	ProQuest	Durable URL for this text
InfoTrac Newsstand	Gale	Document URL
Literary Encyclopedia	Literary Dictionary Company	Citation
Literature Online	ProQuest	Durable URL for this text
Literature Resource Center	Gale	Bookmark; Copy the Bookmark URL
National Criminal Justice Reference Service Abstracts	ProQuest	Document URL
NewsBank Full Text Texas Newspapers	NewsBank	To bookmark this article . . .
Opposing Viewpoints Resource Center	Gale	Bookmark
Oxford Art Online	Oxford University Press	Cite
Oxford Music Online	Oxford University Press	Cite
Theatre in Video	Alexander Street Press	Embed/Link
Twentieth-Century American Poetry	ProQuest	Durable URL for this text
Twentieth-Century English Poetry	ProQuest	Durable URL for this text
Webster's Third International Dictionary (Unabridged)	ProQuest	Durable URL for this text

BOOK

- Locate an e-book or book in the TWU Libraries Catalog; click on the title to go to the record
- Scroll down to the bottom of the page; find the term PERSISTENT LINK
- Copy and paste the link there into Blackboard (or any other document)

ADD EZ

- Locate a journal article (or other electronic content) in one of the following databases; click on the title to go to the record
- Locate the PERSISTENT LABEL per the chart below; copy and paste the link there into Blackboard (or any other document)
- Copy TWU's EZProxy Information (in red below) and paste it before the link (watch for extra spaces). With your cursor at the end of the link, press the space bar. The PURL will now be live and ready to use.

<http://ezproxy.twu.edu:2048/login?url=>

DATABASE	VENDOR	PERSISTENT LABEL
ACP PIER & AHFS DI Essentials	Teton Data Systems	Email Page
Anatomy TV	Teton Data Systems	Email Page
ERIC/Internet	Department of Education	Permalink
JSTOR	ITHAKA	Stable URL
Oxford Reference Online	Oxford University Press	How to cite this entry
STAT!Ref	Teton Data Systems	Email Page
STAT!Ref Evidence Alerts	Teton Data Systems	Email Page
Ulrich's Periodicals Directory	ProQuest	Alert: New instructions in progress; please call for assistance

CUSTOM

- Locate a journal article (or other electronic content) in one of the following databases; click on the title to go to the record
- Locate the PERSISTENT LABEL per the chart below
- Follow the appropriate directions (below the chart)

DATABASE	VENDOR	PERSISTENT LABEL
ACS Web Editions	American Chemical Society	DOI ¹
Berg Fashion Library	Berg Publishers	Email (icon) ³
Breast Cancer Searchable Information Center	ProQuest	URL ⁴
EBSCOhost databases, All (Except Natural & Alternative Treatments)	EBSCO	E-mail ²
Emerald Management Xtra (full text)	Emerald Group Publishing Limited	View HTML; DOI ¹
Encyclopedia of Popular Music Online	Oxford University Press	Email ²
Gale Virtual Reference Library	Gale	Bookmark; Email the Bookmark URL ²
H1N1 (Influenza) Searchable Information Center	ProQuest	URL ⁴
Health Sciences: A SAGE Full-Text Collection	Sage	Full Text (PDF); DOI ¹
Journals at Ovid Full Text	Ovid	View Abstract; doi ¹
Kluwer/SpringerLink	Springer	DOI ¹
Natural Standard	Natural Standard	eMail ³
OT Search	American Occupational Therapy Association	A Look Inside; URL; DOI ¹
Project Muse	Johns Hopkins University	Bookmark and Share (icon); Email App ²
SpringerLink	Springer	DOI ¹

1 DOI

A ready-to-use DOI (Digital Object Identifier) looks like this: <http://dx.doi.org/10.1108/10650751011018464>. The **red** portion is the **DOI EZProxy information**; the **blue** portion is the **DOI number**.

- Follow the PERSISTENT LABEL to find the DOI Number
- Copy and paste the DOI number into Blackboard (or any other document)
- Copy the DOI EZProxy information (in red below) and paste it before the DOI number (watch for extra spaces). With your cursor at the end of the link, press the space bar. The PURL will now be live and ready to use.

<http://dx.doi.org/>

2 Email (1)

- Click the email icon and email the article to yourself
- Copy the email URL and paste it into Blackboard (or any other document)
- Copy TWU's EZProxy information (in red below) and paste it before the email URL (watch for extra spaces). With your cursor at the end of the link, press the space bar. The PURL will now be live and ready to use.

<http://ezproxy.twu.edu:2048/login?url=>

3 Email (2)

- Click the email icon and email the article. This requires the use of two separate email addresses
- Copy the email URL and paste it into Blackboard (or any other document)
- Copy TWU's EZProxy information (in red below) and paste it before the email URL (watch for extra spaces). With your cursor at the end of the link, press the space bar. The PURL will now be live and ready to use.

<http://ezproxy.twu.edu:2048/login?url=>

4 URL

- Copy the URL (from the address bar) and paste it into Blackboard (or any other document). With your cursor at the end of the link, press the space bar. The PURL will now be live and ready to use.

NOTE: ADDITIONAL CONTENT UNDER DEVELOPMENT

NOT LINKABLE

CONTENT UNDER DEVELOPMENT

HELP

For databases not listed or other assistance please contact the Reference Department of the Blagg-Huey Library at Reference@twu.edu or (940) 898-3701.

These instructions are available at [TWU Libraries/Faculty Services/Course Support](#).