

Volume 25, Number 11, Feb. 3-16, 2003

TWU POSTS 15.2 PERCENT ENROLLMENT GROWTH

TWU's spring enrollment is up 15.2 percent compared to spring 2002, continuing double-digit enrollment gains which began last fall.

Enrollment at TWU's four campuses is 8,346 students. Enrollment for the spring 2002 semester was 7,241. More significantly, TWU's total semester credit hours are up 15.4 percent from 70,308 hours last spring to 81,196 hours. Semester credit hours, not headcount, are used to determine the amount of state formula funding to the university.

Enrollment on the Denton campus increased by 825 students, from 5,535 in spring 2002 to 6,360 for spring 2003. Enrollment at the Dallas centers increased from 849 to 948 students. Houston center enrollment increased from 857 to 1,038 students.

Overall undergraduate enrollment is 4,626 students, up from 4,140 students last spring. Graduate student enrollment increased from 3,101 students last spring to 3,720 for spring 2003.

"We have made significant progress," said Dr. Lois Smith, provost and vice president for academic affairs. "Undergraduate and graduate enrollment gains are equally impressive. Our strategies to increase enrollment are proving successful."

Typically, universities see a drop in enrollment from the fall to spring semester — with a 10 percent decline not being unusual. TWU's spring enrollment is less than 4 1/2 percent off the fall 2002 enrollment of 8,736 students. Fall 2002 enrollment increased 10.2 percent from fall 2001.

Many undergraduate and graduate programs reported enrollment gains this spring. TWU's undergraduate kinesiology program posted a 30 percent increase in enrollment from spring 2002 to spring 2003 — 57 new students.

Graduate student enrollment is up nearly 20 percent, noted Dr. Jennifer Martin, dean of graduate studies. "We're up 106 doctoral students alone," she said.

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ENROLLMENT, *continued*

"The number of full-time graduate students also is up 340 students. I think that's partly because of the economy and partly because of our executive master's in business administration (EMBA) program. EMBA students are full-time students even though most work full-time," Dr. Martin said.

TWU launched its EMBA program in the fall 2002 semester with nearly 80 students. Total EMBA enrollment for the spring 2003 semester is 138 students.

The graduate program in library science experienced a 45 percent increase in enrollment, growing from 215 students last spring to 312 this semester.

"There's a two-fold reason for that increase," said Dr. Keith Swigger, dean of the College of Professional Education. "One reason is an expansion of the Houston program for health science librarianship and information services. The other is offering the master's in library science degree as a distance education-based program where students can earn the degree completely online."

Marketing efforts targeted at Hispanic students helped increase Hispanic enrollment by 23.9 percent this spring. Hispanic enrollment is 894 students — almost 11 percent of TWU's total enrollment.

TWU's College of Nursing also recorded gains. Undergraduate nursing majors increased from 1,117 to 1,379 students this spring. The College of Nursing also will receive an additional \$1,105,921 in state funding — more than twice the amount any other Texas university will receive — for increasing its undergraduate upper-level nursing student enrollment by 20.1 percent from fall 2001 to fall 2002.

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TWU NURSING PROGRAM TO RECEIVE \$1.1 MILLION

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TWU will receive the funds — 38 percent of the total awarded statewide — through Senate Bill 572 passed during the 2001 legislative session. Senate Bill 572 offers several incentives to undergraduate nursing programs for retaining and enrolling more students. Among its provisions is one making available additional formula funding to programs that increase upper-level student credit hours by more than 6 percent from fall 2000 to fall 2002. TWU student credit hours increased by 36 percent from fall 2000 to fall 2002.

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NURSING, *continued*

Under the same legislation, TWU received \$517,328 for the 2001-2002 academic year for increasing student credit hours by 17 percent. The SB 572 goal for that year was a 3 percent increase.

"Just over a half-million dollars in additional funding was exciting last year," said Dr. Carolyn Gunning, dean of the College of Nursing. "More than \$1 million this year is thrilling."

Upper-level undergraduate nursing enrollment in fall 2000 was 542 students. Upper-level enrollment in fall 2001 was 582 students. Enrollment for fall 2002 was 699 students.

TWU has 127 additional undergraduate nursing students who are already registered nurses but do not have a baccalaureate degree. Their student credit hours are not counted in the dramatic enrollment growth funding formula.

"TWU has taken a leadership role in addressing Texas' nursing shortage by adding faculty to accommodate more students who want to attend TWU and by initiating programs to help retain students," said TWU Chancellor Dr. Ann Stuart. "We're proud of our College of Nursing and its faculty for stepping up to the challenge of addressing the nursing shortage."

TWU has added six new teaching positions in the College of Nursing since 2000 — four in 2001 and two in 2002 — to accommodate upper-level students. The additional students were juniors who had already completed two years of core class instruction and were ready to begin intensive nursing instruction and clinicals, said Dr. Gunning.

The College of Nursing's Student Success Program for at-risk students received the 2002 Texas Higher Education Star Award from the Texas Higher Education Coordinating Board. At-risk students in the program take courses in time management, study skills, English usage, test taking, computer usage, medical calculations, understanding the role of nurses in American professional culture, managing stress and thinking critically. Without the program, historical data suggests about one-half of participating students most likely would have dropped out of the nursing program.

Prior to adding four faculty in fall 2001, enrollment in TWU's nursing program was at capacity and many prospective students were on a waiting list. Before knowing how much additional funding the university could qualify for under SB 572, Dr. Stuart made the decision to hire additional faculty to accommodate many of the students on the waiting list.

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VERIZON EMINENT SCHOLAR SERIES CONTINUES

Robert Tierney, dean of the faculty of education at the University of British Columbia, will lecture at TWU on Feb. 17 as part of the Verizon Eminent Scholar Series. His talk, titled "When We Fail Students," will take place in the MCL auditorium at 6 p.m. The program is free.

Tierney came to the United States in the early 1970s from Australia, where he grew up, attended universities and worked as a classroom teacher in a demonstration school at Sydney University. He continued his studies in the United States and completed his master's degree and doctorate at the University of Georgia.

For the past 25 years, teaching and learning — especially teacher education related to literacy development — have been the focus of his professional activities. He is a past president of the National Reading Conference, past chair of the Research Assembly for the National Council for Teachers of English and past editor of the *Reading Research Quarterly*. He has served on several panels for the U.S. Office of Education, has worked closely with the Children's Television Network with the development of *Ghostwriter* and has been involved in several long-term studies examining the impact of technology on teaching and learning.

Funding from Verizon enables the TWU Department of Reading to invite scholars representing a wide range of early literacy expertise to speak to teachers who are part of the Verizon Early Literacy Project, as well as other graduate and undergraduate students, faculty and community educators.

In addition to the Eminent Scholars Series, Verizon also funds a program between TWU and local school districts to train classroom literacy facilitators who then train classroom teachers in their districts. The project provides kindergarten through second grade teachers with knowledge and skills that enable them to maximize the literacy potential of every child in their classrooms.

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TWU TO HOST FAMILY THERAPY SEMINAR

TWU will host a seminar titled "Functional Family Therapy: Principles and Applications" on Feb. 21 from 8:15 a.m. to 4:30 p.m. on the Denton campus. Dr. James F. Alexander, professor of psychology at the University of Utah, will be the featured presenter.

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FAMILY THERAPY, *continued*

The seminar is designed for psychologists, marriage and family therapists, licensed professional counselors, social workers, school counselors and others who work with adolescents and substance abuse prevention. Participants completing the seminar will receive six clock hours of continuing education credit that will be accepted by the Texas State Board of Examiners of Professional Counselors, Texas State Board for Social Work Examiners, the Texas State Board of Examiners of Psychologists and the Texas State Board of Examiners of Marriage and Family Therapists.

Registration is \$10 for Federation of North Texas Area Universities students and faculty seeking continuing education credit certification. Federation students and faculty not seeking credit certification can attend for free. Registration is \$69 through Feb. 7 for persons not affiliated with the federation and \$79 after Feb. 7. On-site registration is \$89 and seating is available on a first-come basis.

For registration or information, call 8-1-3408, (800) 250-7808 or visit www.twu.edu/lifelong.

Dr. Alexander has been a primary trainer and clinical researcher for functional family therapy for 30 years. He was listed on the most recent *Good Housekeeping* list of top 100 mental health experts.

The seminar is sponsored by the Federation of North Texas Area Universities, which includes TWU, Texas A&M-Commerce and the University of North Texas.

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NEWSBRIEFS

Information and news about activities, programs or TWU people may be sent to the office of marketing and communication through campus mail, by fax at 8-1-3463 or by e-mail to info@twu.edu. The deadline to receive information is the first and third Tuesday of each month at 5 p.m. for the following publication. Student information for the "People" section is not published unless it is submitted by or in conjunction with a faculty member and that faculty member's related activities.

The Faculty Awards Committee is accepting nominations for outstanding faculty awards, including the Cornaro Award, Humphries Award for Dedication to TWU, Faculty Award for Innovation in Academia, Mary Mason Lyon Award for Distinguished Junior Faculty, Faculty Award for Distinction in Scholarship, Faculty Award for Distinction in Service and Faculty Award for Distinction in Teaching. For nomination packets, contact Dr. **Sally Stabb** (psychology) at 8-1-2149. The deadline for nominations is Feb. 24.

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NEWSBRIEFS, *continued*

The 14th Annual ASSET Staff Scholarship — \$200 — will be awarded for Spring 2003 to a permanent full-time or permanent part-time staff member enrolled in undergraduate or graduate courses during the spring semester. Applicants do not have to be a member of ASSET to apply. Applications must be submitted by Feb. 28. For an application packet, contact **Jo DeSive** (financial aid) at 8-1-3066 or download a packet from www.twu.edu/asset/scholarship.htm.

The next Professor's Corner will be Feb. 12 from 7-8:30 p.m. at the South Branch of the Denton Public Library, 3228 Teasley. Admission is free. Dr. Ulrike Jaeckel, University of North Texas, will discuss Helen of Troy. The purpose of Professor's Corner is to provide area English professors the opportunity to share their special interests with the general public through informal presentations. For more information, contact Dr. **Stephen Souris** (English, speech and foreign languages) at 8-1-2343.

The American Red Cross will hold a blood drive in the Student Center, room 207, from 10 a.m. to 3:30 p.m. Feb. 11-12. Walk-ins are welcome, but appointments can be scheduled Feb. 3-4 from 11 a.m.-1 p.m. on the second floor of the Student Center, or by contacting **Michelle Kampschroeder** (student health services) at 8-1-3833.

Financial Aid Awareness Week is Feb. 10-13. Applications for the 2003-2004 academic year are available at all TWU financial aid offices and online at twu.edu. Financial aid staff will be available to answer questions in Denton on Feb. 10 from 11 a.m.-1 p.m. on the second floor of the Student Center, 4:30-6:30 p.m. on the second floor of Jones Hall, Feb. 11 from 9-11 a.m. and 2-4 p.m. on the ground floor of MCL, Feb. 12 from 9-11 a.m. and 2-4 p.m. on the first floor of CFO, 4:30-6:30 p.m. in the Stark/Guinn Commons, and Feb. 13 from 11 a.m.-1 p.m. on the second floor of the Student Center. Houston: Feb. 11 from 11 a.m.-1 p.m. in the MGB lobby. Dallas: Feb. 3-7 from 9 a.m.-4 p.m. on the Presbyterian campus; Feb. 10-14 from 9 a.m.-4 p.m. on the Parkland campus.

Husband and wife organists Dr. Kiyo and Chiemi Watanabe will perform a program of organ duets on Feb. 4 at 8 p.m. in Margo Jones Performance Hall. Admission is free.

THE NEXT TWO WEEKS AT TWU: Feb. 3-16

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| Feb. 3-6 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Wellness Center open 6 a.m.-10 p.m. |
| Thur., Feb. 6 | -Pioneer Basketball vs. West Texas A&M, 7 p.m., home |

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CALENDAR, *continued*

- Fri., Feb. 7 -Library open 7:30 a.m.-9 p.m.; bookstore open 8 a.m.-5 p.m.; Wellness Center open 6 a.m.-10 p.m.
-Pioneer Gymnastics vs. Kentucky/Arkansas, 7 p.m., away
- Sat., Feb. 8 -Library open 9 a.m.-6 p.m.; bookstore closed; Wellness Center open 8 a.m.-6 p.m.
-Pioneer Basketball vs. Eastern New Mexico, 3 p.m., home
- Sun, Feb. 9 -Library open 2 p.m.-midnight; bookstore closed; Wellness Center open 1-6 p.m.
- Feb. 10-13 -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Wellness Center open 6 a.m.-10 p.m.
- Thur., Feb. 13 -Pioneer Basketball vs. Eastern New Mexico, 7 p.m., away
- Fri., Feb. 14 -Library open 7:30 a.m.-9 p.m.; bookstore open 8 a.m.-5 p.m.; Wellness Center open 6 a.m.-10 p.m.
- Sat., Feb. 15 -Library open 9 a.m.-6 p.m.; bookstore closed; Wellness Center open 8 a.m.-6 p.m.
-Pioneer Gymnastics vs. Univ. of Bridgeport, 7 p.m., home
-Pioneer Basketball vs. West Texas A&M, 7 p.m., away
- Sun., Feb. 16 -Library open 2 p.m.-midnight; bookstore closed; Wellness Center open 1-6 p.m.