

Art Institute of Houston and TWU Fashion Course Equivalency Guide

| Art Inst Houst | Course Title | TWU | Course Title |
|----------------|--|----------|--|
| CD 400 | Career Development | FT 3023 | Career Development Strategies |
| FRM 110 | Introduction to Retailing | BUS 1000 | Introduction to Retailing |
| FRM 111 | Fashion History I | FT 1000 | Fashion History I |
| FRM 121 | Fashion History II | FT 1000 | Fashion History II |
| FRM 130 | Textiles | FT 1073 | Textiles |
| FRM 131 | Fashion Drawing | FT 1000 | Fashion Drawing |
| FRM 132 | Retail Math | FT 1000 | Retail Math |
| FRM 210 | Sales and Event Promotion | FT 2000 | Sales and Event Promotion |
| FRM 211 | Apparel Evaluation and Construction | FT 2000 | Apparel Evaluation and Construction |
| FRM 220 | Elements of Retail Operations & Techno | FT 2000 | Elements of Retail Operations & Techno |
| FRM 222 | Event and Fashion Show Production | FT 2000 | Event and Fashion Show Production |
| FRM 223 | Visual Merchandising | FT 2000 | Visual Merchandising |
| FRM 225 | Consumer Behavior | BUS 2000 | Consumer Behavior |
| FRM 230 | Merchandise Management | FT 2000 | Merchandise Management |
| FRM 232 | Store Planning and Lease Management | FT 2000 | Store Planning and Lease Management |
| FRM 233 | Business Ownership I | BUS 2000 | Business Ownership I |
| FRM 235 | Brand Marketing | FT 2000 | Brand Marketing |
| FRM 310 | Introduction to Manufacturing | FT 2033 | Principles of Fashion Marketing |
| FRM 311 | Business Law | BUS 3000 | Business Law |
| FRM 313 | Business Ownership II | BUS 3000 | Business Ownership II |
| FRM 320 | Trends and Concepts in Apparel | FT 3000 | Trends and Concepts in Apparel |
| FRM 324 | Beginning Clothing Construction | FT 1013 | Prin & Tech of Design Construction |
| FRM 330 | Product Development | FT 3000 | Product Development |
| FRM 334 | Special Topics in Fashion Retail Mgmt | FT 3000 | Special Topics in Fashion Retail Mgmt |
| FRM 400 | Media Planning and Buying | FT 4000 | Media Planning and Buying |
| FRM 410 | International Marketing and Buying | FT 4000 | International Marketing and Buying |
| FRM 420 | Web Marketing for Fash & Retail Mgmt | FT 4000 | Web Marketing for Fash & Retail Mgmt |
| FRM 431 | Fashion Capstone | FT 4000 | Fashion Capstone |
| FRM 439 | Internship | FT 4000 | Internship |