

# HOW MAY WE *help* YOU?

TWU *Designing for Learning* brought to you by the Office of Lifelong Learning

## OUR PHILOSOPHY

We believe that Blackboard is a tool to support teaching and learning and that TWU instructors are the designers and developers of powerful learning experiences. Our passion is helping you develop specific teaching and learning activities to provide students with the exact experiences that will contribute to their understanding of content.

## HOW WE APPROACH OUR WORK

Our job is to help you “capture your vision” and to work with you to make it a reality. We will put in the time and research to help you create this vision. We start with the end in mind and work through the assessments and activities that will lead to the learning you want in your course.

We are about teaching and learning - we just choose to do it in the distance education arena. We are about making you successful and helping you make your students successful.

## HOW WE MIGHT ASSIST YOU

- Demonstrate, train and explore options for data entry of content
- Demonstrate how to accomplish uploads, formatting and other uses of the LMS
- Research issues to help you achieve your vision for the course
- Develop prototypes of activities and interactions based on faculty ideas
- Educate on the pedagogy of online teaching and learning
- Work with you and the Distance Librarian to find and utilize more outside academic resources for your course
- Provide recommendations on
  - packaging content
  - teaching, learning and assessment options for the course
  - interaction and management strategies
  - matching tools and technologies to online content
  - navigation, organization and frameworks for content and course layout
  - transitioning face-to-face activities and materials to the online environment

## HELPFUL RESOURCES

- TWU ID - Online resources (200 + pages) for distance educators  
<http://twuid.pbwiki.com/>
- The Online Instructor - DE Faculty Blog  
<http://theonlineinstructor.blogspot.com/>
- DE Faculty Development Opportunities  
<http://www.twu.edu/dl/faculty/development.htm>

## TWU INSTRUCTIONAL DESIGN TEAM

### Heidi Ashbaugh

Instructional Design Specialist  
College of Health Sciences  
hashbaugh@twu.edu  
(940) 231-3673

### Robin Bartoletti

Instructional Design Specialist  
College of Nursing  
rbartoletti@twu.edu  
(940) 231-4956

### Tracey Mac Gowan

Instructional Design Specialist  
College of Professional Education  
tmacgowan@twu.edu  
(940) 231-3498

### Jake McBee

Instructional Design Specialist  
College of Arts and Sciences  
jmcbec@twu.edu  
(940) 395-0582

### Alli Peterson

Senior Instructional Design Specialist  
Denton & Dallas  
apeterson@twu.edu  
(940) 898-3486

### Valerie Shapko

Senior Instructional Design Specialist  
Houston  
vshapko@twu.edu  
(713) 794-2042

