

Texas Woman's University
Distance Education

2010 - 2011 Annual Report



TWU Distance Education

An Office of Academic Affairs

Bringing the best to online teaching and learning



Table of Contents

Who We Are	1
New Staff Members	2
Highlights of Our Year.....	4
Our Work with Faculty	7
University Distance Education Fee Expenditures.....	10
Faculty Accomplishments	11
Projects and Tools for Students	12
Involvement	13
Memberships	15
Contact Us.....	16

“The ideas presented in the presentation were very good. Having others share their experiences, successes, and failures in teaching with groups is very helpful.”

Spring 2011 Teaching and Learning Lab Participant

Who We Are

Dr. Lynda Murphy, Director of Distance Education

Dr. Murphy works with administrators and department heads to educate about the DE guidelines and practices of the University. She also works to ensure that TWU DE programs and courses comply with appropriate state and national standards and policies. A key aspect of her work is making sure the University's DE offerings meet SACS accreditation standards.

Dr. Keith Restine, Associate Director of Distance Education

Dr. Restine oversees the Instructional Design Team and organizes faculty development opportunities for TWU faculty. He also works with Dr. Murphy on general oversight of the TWU distance education program.

The Instructional Design Team – Alli Peterson, Valerie Shapko, Cynthia Johnson, Dr. Nirisha Garimella, Leslie Lindsey, Christopher Johnson and Diann Maurer

Members of The Instructional Design Team work with individual faculty members who teach online. The Instructional Designers assist faculty members with developing online instructional activities, assignments, and assessments. They also work on sequencing instruction and activities for the online course. Designers also lead workshops on a variety of online strategies, as well as trainings for online tools such as Wimba.

Cindy Howell, Project Coordinator

Cindy creates the graphic design for all electronic or print pieces. She has created the DE logo, brochures and flyers for DE events and announcements, as well as banners for online courses in Blackboard.

Allison Mabry, DE Communications Coordinator

Allison publicizes all DE events and sends out important DE-related announcements to online students, faculty, and the University community. She also maintains the student section of the website and works with other support units to offer services to distance learners.

Laura Macsas, DE Senior Administrative Assistant

Laura coordinates travel and purchases for the DE office, as well as secures rooms and food for events. She works closely with department contacts to collect and process paperwork for DE fees, new DE degrees and any state or national required reporting. Laura also serves as the first point of contact for students through incoming phone calls and chats.

AnnaMarie Farr, Graduate Assistant

AnnaMarie helps with administrative duties and answers student emails for both the Office of Distance Education and the Epsilon Omega Epsilon Honor Society.

New Staff Members



Leslie Lindsey

Leslie became the Instructional Designer for the College of Arts and Sciences in April of 2010. However, her TWU roots go much deeper than that. She graduated from TWU in 2007 with a Bachelor of Science in History, and is completing a Master of Arts in History. As an undergraduate student, Leslie worked on-campus at the Write Site and in the Woman's Collection. She was also part of the Pioneers Oral History Project and taught history as a GTA. Her interests include aviation history, cooking, and volunteering at her church.



Diann Maurer

Diann joined the DE team as an instructional designer in April 2010. Originally from Indiana, Diann moved to Denton in the fall of 2009 to pursue a Master of Arts degree in Women's Studies at TWU. Before becoming an instructional designer, she served as a graduate assistant for Distance Education. She has Bachelor of Arts degrees from Ball State University in Telecommunications (2007), Women's Studies (2007) and Criminal Justice & Criminology (2009). Diann considers herself a lifelong student and maintains that what she has not learned in school or from family, she has learned by watching Star Trek.



Dr. Nirisha Garimella

Nirisha, who joined the DE Team in May of 2010, works with faculty in the College of Nursing in Denton and the College of Professional Education. Originally from India, she moved to the United States in 2000 to attend graduate school. She earned her Ph.D. in Family Sciences at TWU, and has taught undergraduate and graduate courses for that department at TWU, as well as at Collin College. She has a 4-year-old who keeps her and her husband active. She loves to cook and eat different foods and run in half-marathons.



Christopher Johnson

Christopher joined the Instructional Design team at TWU in August 2010. He is a second generation Alaska commercial fisherman, but left the family business after high school to seek a career in academia. He finished his B.S. and M.S. degrees at Texas State University – San Marcos, majoring in mathematics. He was part of a team that transformed a lecture-based college algebra program at the University of North Texas into one based on the emporium model pioneered at Virginia Tech. He loves to eat and exercise where the point of the latter is so he can do more of the former.



Cynthia Johnson

Cynthia Johnson joined the Distance Education unit of Lifelong Learning in February of 2011. She works at the T. Boone Pickens Institute of Health Sciences - Dallas Center, to support the Nursing, OT and PT faculty that teach online. Cynthia earned an MS in Health Studies from TWU in 2008, with an emphasis in Higher Education, as well as completed graduate courses in Healthcare Administration in 2006 at Midwestern State University. She was formerly the program director for the BS, BAS and the MS online degree programs in the Department of Health Studies at TWU. When she is not at work, Cynthia enjoys playing the piano, reading and spending time with family.



AnnaMarie Farr, Graduate Assistant

AnnaMarie is a PhD student in the Family Therapy program and joined us in the fall of 2010. She helps with administrative duties and answers student emails for both Distance Education and the Epsilon Omega Epsilon Honor Society. Her hobbies include singing, music, working out, learning new healthy recipes, reading, journaling, and spending time with her family and German shepherd, Patience. After graduate school she would love to go to Italy on a mission trip and then open her own private practice with other counselors and therapists.

Highlights of Our Year

	Fall 2010	Spring 2011
Unique distance education courses	306	346
Distance education sections	719	755
Total students enrolled in at least one online course	7,439	7,695
Students in DE courses only	3,758	3,872
Students in both DE and face-to-face courses	3,681	3,823

During FY 2011, the Office of Distance Education was pleased to announce three new distance education degrees. The **Master of Science in Nursing, Health Systems Management** is a 42-hour program that prepares nurses to serve as middle- and executive-level nurse administrators within health care organizations. Students in this program major in Nursing through the College of Nursing and minor in Business Administration, through the School of Management.

The **Master of Arts in Library Science** transitioned into a fully online program this spring, after having been previously offered at TWU as an on-campus program. This degree is designed for students with an interest in research in Library Science.

In April, the **Doctor of Philosophy in Occupational Therapy** was granted approval for hybrid delivery by the Texas Higher Education Coordinating Board. Currently, there is a shortage of OT faculty members with a PhD in the country, and this delivery method will help meet that need. TWU is one of two public universities in the nation to offer a PhD in OT and is now the first public institution to offer one via distance education.



What a Difference a Year Makes

	Spring 2010	Spring 2011	Percentage Change
Student Enrollment			
Students taking DE/F2F Combination	3442	3,823	11%
Students taking DE-Only	3450	3,872	12%
Age – DE-Only			
21 & Under	71	81	14%
22-30	1,237	1,421	15%
31-40	1,158	1,327	15%
41-50	675	763	13%
51+	309	280	-10%
Semester Credit Hour Production			
Face-to-Face Total	87,461	92,955	6%
DE-Only Total	37,093	40,171	8%
DE-Only Graduate	18,403 (50% of total DE SCH)	18,844 (47% of total DE SCH)	2%
DE-Only Undergraduate	18,690 (50% of total DE SCH)	21,327 (53% of total DE SCH)	14%

- A slight percentage gain was noted in comparing students taking both DE and face-to-face courses to those taking DE-only courses between Spring 2010 and Spring 2011. There was an 11.07% gain in students taking DE and face-to-face courses during this time period. A 12.23% gain was noted in students taking DE-only courses.
- When looking at enrollment in DE-only by age, the same approximate rate of growth is noted across the age bands. Enrollment growth by age range averaged a 14.14% gain from Spring 2010 to Spring 2011.
- Distance Education's Semester Credit Hour (SCH) production increased 8.3% between Spring 2010 and Spring 2011. During that time, DE Graduate SCH production increased 2.4% while DE Undergraduate SCH production increased 14.11%.
- Distance Education's SCH production showed a net gain of 8.3% between Spring 2010 and Spring 2011. TWU's face-to-face SCH production showed a net gain of 6.28% for the same time period.
- For Spring 2011, DE graduate courses accounted for approximately 46.9% of DE's SCH production while undergraduate courses accounted for approximately 53.1% of DE's SCH production. Looking at Spring 2010, DE graduate courses accounted for approximately 49.6% of DE's SCH production while undergraduate courses accounted for approximately 50.3% of DE's SCH production.

What a Difference Five Years Makes

	Spring 2007	Spring 2011	Percentage Change
Student Enrollment			
Students taking DE/F2F Combination	2,539	3,823	51%
Students taking DE-Only	2,293	3,872	69%
Age – DE-Only			
21 & Under	37	81	119%
22-30	759	1,421	87%
31-40	774	1,327	71%
41-50	498	763	53%
51+	225	280	24%
Semester Credit Hour Production			
Total Distance Education	14,936	24,806	66%
Full-Time Equivalents			
DE-Only Undergraduate	300	785	162%

- Students taking a combination of DE and face-to-face courses grew by 50.57% over a five year period. During this time, students taking DE-only courses grew by 68.86%.
- When looking at enrollment in DE-only by age from Spring 2007 to Spring 2011, growth rates varied by age band. Students aged 21 or less grew by 118.92%. Enrollment by students 22-30 years of age grew by 87.22% while students 31-40 years of age grew by 71.45%. Enrollment by students 41-50 years of age grew by 53.21%. Students aged 51+ grew by 24.44%.
- The total Distance Education SCH production has risen 66.08% over a five year period. Raw figures indicate a net gain of 9,870 SCH over the five year period.
- The greatest growth was in full time equivalencies (FTE) for DE-Only students was found at the undergraduate level. In the five years period from Spring 2007 until Spring 2011, DE-only undergraduate FTE increased 161.67%.

“The instructors were approachable and allowed us to besiege them with questions. I feel much more comfortable with the Instructional Design Team since I know people personally I can call...I came away with some new ideas and contacts for future course design as well as some immediately applicable skills. I was surprised to hear how much the team is willing to support us. What a great service provided by the university!”

Fall 2010 Teaching and Learning with Blackboard Participant

Our Work with Faculty

2010 - 2011 Academic Year	
Faculty Partners	553
Development Workshops Offered	55
Total attendees at DE presentations and events	359

Faculty Support

Faculty development remains a priority for the Office of Distance Education. During FY 2011, the Instructional Design Team had over 800 interactions with faculty members. These interactions ranged from simple technical support to the design of complex pedagogical activities. The designers work directly with faculty members as partners in the design, development and delivery process. Designers also serve as a “critical friends” for those who wish to explore additional and alternative ways to use Blackboard to design and deliver educational activities.

Faculty Development Events

Fourth Annual Online Educator Symposium

The Fourth Annual Online Educator Symposium was held on Thursday, August 26, 2010 at the Denton campus. The day started off with a Hybrid Course Program presentation by a panel of TWU faculty and administrators, followed by two poster presentation sessions where a total of 21 posters were presented under the tracks of Teaching and Learning and Student Success. Fifty-eight people attended.

Universal Design Series

This spring, the Office of Distance Education partnered with the Offices of Disability Support Services and Commuter Services to offer the Universal Design Series, a three-part series of presentations that offered a chance to learn more about making online and face-to-face courses accessible. A total of 66 people attended.



Part I was a lecture and workshop by Dr. Teresa Haven, supervisor of alternative format services for the Disability Resource Center at Arizona State University. Her lecture, “Why Change? Technology in Education for the 21st Century” was available to all three campuses and discussed the use of technology in face-to-face and online classrooms and how to comply with ADA guidelines. Her afternoon workshop, “How to Change? Putting Theory into Practice with Technology in the Education Environment” was an opportunity for participants in Denton to collaborate on ways to implement Universal Design philosophies in their courses.

Part II of the Universal Design Series was “Universal Design and Online Education: Ensuring Access and Engagement for All Students,” a webinar presented by Academic Impressions. This webinar, made available to all three campuses, presented ways to identify the needs of disabled students who take online courses and ways to increase accessibility and engagement for them.

Part III was a workshop on making media accessible. The workshop, “Digital Ramps and Wider Pathways: Building Accessible eLearning Environments” was presented by Ms. Diann Maurer, Instructional Designer I for the Office of Lifelong Learning. It was also videoconferenced to all campuses.

Live to the Desktop Presentations

Live to the Desktop presentations (LttD) are one-hour, online presentations given by the Instructional Design Team. Last fall, Distance Education offered three LttD sessions that presented information on managing large DE sections, creating and managing learning communities with group work, and building and managing meaningful online discussion boards. A total of 23 people attended.

Teaching and Learning Labs

Teaching and Learning Labs (TLL) are shorter presentations delivered online. Designed to fit into a busy schedule, these short sessions provide quick overviews of important DE topics. This spring, four TLLs were offered and 30 people attended. Topics included using personal journals to increase participation, generating group assignments and feedback, building wikis for assessment, and using the Grade Center to track progress.

To view archives of the Online Educator Symposium, Live to the Desktop presentations and Teaching and Learning Labs, please visit <http://twuid.pbworks.com/w/page/22561470/Presentations>.

Teaching and Learning with Blackboard

For the last several semesters, Distance Education provided adjuncts, GTAs and GAs who teach or assist with online courses information and training on how to teach with Blackboard at the Teaching and Learning with Blackboard workshops. These workshops cover basic online pedagogy, assessment strategies, and management techniques for online courses. During the 2010-2011 academic year, 111 people attended one of the 18 workshops offered.

Wimba Classroom

Wimba Classroom (Wimba) is a web-conferencing tool available to instructors of distance education courses. This tool allows instructors to have real-time interaction with their students. The Office of Distance Education trained 75 people on this tool through 18 hands-on, online Wimba trainings.

This summer, 17 people attended one of four, 30-minute Wimba refresher sessions. These sessions were for those who already attended the full Wimba training and needed a quick review of how to use the tool before incorporating it in their courses.

Applying the Quality Matters Rubric Workshop

The Applying the Quality Matters Rubric workshop introduces participants to the Quality Matters (QM) process and rubric. During the 2010-2011 academic year, 17 people participated in one of four workshops offered. All are now eligible to participate in Peer Reviewer Certification (PRC) training, online from Quality Matters. Eight TWU participants have successfully completed the PRC.

To date, a total of 91 faculty have participated in the Applying the QM Rubric workshop. The university currently has 42 registered peer reviewers, five certified master reviewers, and 40 faculty and staff eligible to become peer reviews. Twelve TWU courses have been officially reviewed and have met expectations of the Quality Matters rubric and process. TWU peer reviewers have participated in more than 90 official Quality Matters reviews for institutions of higher education nationwide.

Faculty Presentations

DE faculty also had a chance to share their innovative work in online teaching with the Brown Bag presentations (live in Denton), Faculty Spotlight presentations (videoconferenced to all campuses) and Live to the Desktop presentations (online). Last year, DE faculty presented four Brown Bag presentations, two Faculty Spotlights and two Live to the Desktop presentations. A total of 33 attendees came to hear about topics such as converting face-to-face courses to online delivery, branding your online program, and trends in online education.



University Distance Education Fee Expenditures

A base DE fee of \$12/semester credit hour is charged to every student taking a distance education course. In addition to covering the salary, operating, and travel expenses of the Office of Distance Education staff, monies generated from these fees during FY 2011 were used to fund the following University-wide expenses:

Category	Expenses
Student Support Software (tutoring services, etc.)	\$67,416
Instructional Software (AT&T, Blackboard, Wimba, etc.)	\$337,025
Library Databases	\$1,500
Graduate Assistants for Academic Departments	\$195,250
Faculty Development Stipends	\$59,250
Staff Salaries in Other Units	\$380,995
Faculty Awards	\$750
Equipment for Faculty/Staff in Other Units	\$3,332
Travel for Faculty/Staff in Other Units	\$5,249

“Presenter was very knowledgeable, had wide range of application ideas that fit many disciplines - these examples were very helpful in generating ideas for how I might use Wimba. Being able to click around and try things during the presentation was helpful.”

Spring 2011 Wimba Training Participant

Faculty Accomplishments

QM Recognized courses and programs

HIST 1023, United States History: 1865 – Present

In August 2010, Ms. Kam De Leon, adjunct faculty for the Department of History and Government received recognition as having met expectations of the Quality Matters™ review process for her online course, HIST 1023, United States History: 1865 – Present.

Denton PhD in Nursing Science

In May 2011, the Quality Matters Academic Advisory Council approved the QM implementation plan proposed by the College of Nursing, Denton for the 100 percent online Ph.D. in Nursing Science. QM implementation plans are considered and approved for programs committed to implementing the Quality Matters rubric across their online/hybrid curriculum over an extended period of time. Under the approved plan, the College of Nursing, Denton, will have all core courses in the 100 percent online PhD in Nursing Science officially reviewed and recognized over the next four years.

For more information about Quality Matters, please visit www.qualitymatters.org.

Faculty Awards



Blackboard Catalyst Award

Dr. Leslie Koberna, clinical associate professor in Dental Hygiene, received a Blackboard Catalyst Award for Exemplary Courses for her online course DH 3433, Oral Radiology, in April. Her course was recognized at the 2011 Blackboard Conference, Bb World, in July.

Distinction in Distance Education Award Winners

Dr. Kim Miloch, associate professor, and Dr. Sally Ford, assistant professor, both from the Department of Kinesiology, won the Distinction in Distance Education Award at the TWU 2011 Convocation in April.



Projects and Tools for Students

Smarthinking

This spring, Smarthinking became available for all students enrolled in DE-only courses. Smarthinking is an online tutoring service that was previously available only for certain online majors. It provides tutoring in areas such as math, science, English and business. Students who take advantage of Smarthinking are able to virtually meet with an e-structor or tutor, submit writing assignments for feedback and ask questions.

Guide for Online Courses

This summer, DE revamped the Getting Started Guide – an informational tool for students new to online courses. In hopes that a name change would make the tool's purpose more clear, the resource was renamed the Guide for Online Courses. It was redesigned as its own webpage and features more concise, yet thorough, information about Blackboard, online library services, student support services and ways for online students to connect to TWU. The Guide for Online Courses is available at www.twu.edu/guide-for-online-courses.

Partnerships

Epsilon Omega Epsilon

This year, Distance Education continued its partnership with the Offices of Commuter Services, Alumni Relations and the College of Arts and Sciences in an on-going effort to enrich and grow the membership of Epsilon Omega Epsilon (EOE), the honor society for students in higher education pursuing a degree through online education.

EOE was established at TWU in 2009 as the Alpha Chapter and has a goal of establishing at least five national chapters by 2015. The Alpha Chapter has held three induction ceremonies so far, inducting a total of 503 members. EOE's leadership consists of the Executive Board that is made up of Amy O'Keefe and Annie Phillips Newton from Commuter Services, Anne Scott from Alumni Relations, Brandi Golleher from the College of Arts and Sciences, and Allison Mabry from Distance Education. Annie and Allison have served as the advisors for the Alpha Chapter, overseeing new membership activities, induction and the student officers. To learn more about EOE, please visit www.twu.edu/eoe.

TWU Graduation Station

In effort to provide equal services to distance learners, the Registrar's Office created an online version of the Graduation Extravaganza last fall. The information is housed in Blackboard in a new organization called TWU Graduation Station. The Office of Distance Education helped with this project by providing feedback in the planning phase and creating branding artwork.

On-campus Involvement

- Dr. Lynda Murphy – Assessment Advisory Committee; Technology Committee; SACS Educational Programs Committee; Taskforce for Undergraduate Transfer Retention; Curriculum Committee
- Dr. Keith Restine – Undergraduate Council
- Allison Peterson – Assessment Advisory Committee; SACS Library and Other Resources Committee
- Dr. Nirisha Garimella – Mentor in the Sophomore Year Community (SYC) Program
- Christopher Johnson – Staff advisor to the student organization PRIDE; mentor in the Sophomore Year Community (SYC); member of ASSET
- Allison Mabry – Staff Council Member & Association of Service and Support Employees of TWU, Vice President
- AnnaMarie Farr – SACS Committee, Student Representative

Conference Presentations

Texas Distance Learning Association (TxDLA), April 2011, San Antonio, Texas

- Dr. Nirisha Garimella & Diann Maurer, *Click to the Head of the Class: Supporting Student Success*
- Dr. Nirisha Garimella & Dr. Donna Scott-Tilley (Nursing, Denton), *Engaging Distance Students in Synchronous Interaction*
- Mr. Christopher Johnson, *Pointless Weight Watchers: Making Rubrics Meaningful with Weighted Grading Schemes*
- Dr. Keith Restine & Allison Peterson, *Surviving the Convergence of Large Enrollments and Quality Courses*

Texas Blackboard Users Group (TBUG), October 2010, Abilene, Texas

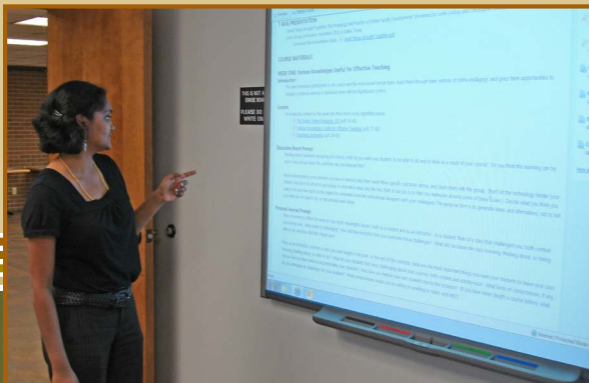
- Dr. Keith Restine, Alli Peterson, Tracey Mac Gowan, *Keeping It Real: Empowering your Instructional Design Group to Become Creative Collaborators*
- Dr. Keith Restine, Alli Peterson, Tracey Mac Gowan, *Corralling the Herd: How to Approach Quality in Large Courses, Without Losing Your Mind*
- Dr. Nirisha Garimella & Tracey Mac Gowan, *Pedagogy for Synchronous Faculty-Student Interaction: Models for Wimba Classroom Training*

Other Conference Presentations

- Dr. Keith Restine, *OutTeaching by Design*; Summer Faculty Institute on Learning Technologies at St. Mary's University; San Antonio, Texas; May 2011
- Dr. Keith Restine, *Relationship-based Instructional design: Faculty Development in Disguise*; 5th Annual Texas Faculty Development Network Conference; El Paso, Texas; June 2011
- Dr. Keith Restine & Alli Peterson, *Leading without Bleeding: Retaining Quality in Large Enrollment Courses*; 5th Annual United States Distance Learning Association Conference; St. Louis, Missouri; May 2011
- Alli Peterson, *Quality and Sanity: Keeping the Balance with Large Enrollment Courses*; Poster Presentation at Blackboard World 2011; Las Vegas, Nevada; July 2011
- Dr. Nirisha Garimella & Alli Peterson, *Supporting Effective Faculty-Student Synchronous Online Interaction: Models for Faculty Wimba Classroom Training*; Blackboard Collaborate™ Connections Summit 2011; Las Vegas, Nevada; July 2011
- Cynthia Johnson, *Using Blackboard Tools to Assess/Score Instruments for Core Global Perspective Courses*; TWU's Academic Council of Chairs meeting; Denton, February 2011
- Cynthia Johnson, *Using WIMBA Classroom in Global Health Curriculum to Promote Advocacy Skills in Undergraduate Students*; SLOAN Consortium & MERLOT 4th Annual Emerging Technologies for Online Learning International Symposium; San Jose, California; July 2011

“This was one of the best sessions I have attended.”

Fall 2010 Live to the Desktop Participant

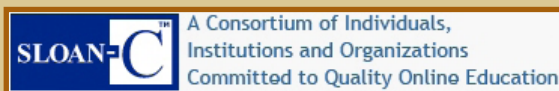


Memberships

The Office of Distance Education and/or its staff members were proud members or subscribers of the following organizations last year:



Association for Authentic, Experiential and
Evidence Based Learning



The Sloan Consortium

WICHE Cooperative for Educational Technologies – (WCET)

National College Testing Association – (NCTA)

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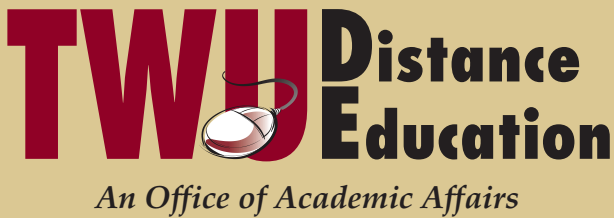


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“Loved it! Thank you so much for putting on this presentation. Well done!”
Spring 2011 Universal Design Series Participant



Bringing the best to online teaching and learning

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