



Community Outreach Specialist Paid Internship

At Gilda's Club North Texas

Gilda's Club North Texas, a free cancer support community,
is searching for a community outreach specialist to intern
for eight weeks from **June 1st to July 24th, 2010 (flexible).**

Goal: Advance a multi-year marketing plan targeting North Texas families with a focus on Dallas County while providing information about the Gilda's Club program for men, women, and children living with cancer. Expand program for Latino families and members of the community at large.

Responsibilities:

- Review current messages about the Gilda's Club program that will specifically appeal to Latino families living with cancer.
- Create and deliver an outreach plan that will send the Gilda's Club message to the Latino community
- Introduce Gilda's Club to local media outlets and community organizations, encouraging them to publicize the Gilda's Club program to Latino families.
- Create a multi-year plan for Gilda's Club's outreach to Latino families, including goals, budgets, and deadlines.
- Identify resources to expand program.

Qualifications:

- Excellent verbal and written communication skills.
- Must be Spanish speaking
- Upcoming Sophomore, Junior or Senior studying full time
- at an accredited college or university, coursework in marketing, advertising, public relations or social work.
- Knowledge of Latino media and community is helpful.
- Compensation: \$2,750 for eight weeks' service, working 35 hours a week.

To apply, please send your resume and cover letter to:

Deborah DeLay, Program Director
2710 Oak Lawn
Dallas, TX 75219
Fax: 214-219-5544
Email: ddelay@gildasclubtx.org

Application Deadline: March 31st, 2010

Internship made possible by the ExxonMobil Community Summer Jobs Program