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10 April 2010

## CONATIX SUMMER INTERNSHIP IN BERLIN MARKETING AND COMMUNICATIONS

Conatix seeks highly motivated, advanced students of marketing, business, communications, economics or related fields interested in the relationship between knowledge and sustainability for an internship in its Berlin office during summer 2010. Interns will engage with major companies, investment funds, foundations and government agencies interested in sustainability to build market awareness of a pioneering knowledge hub for the sustainability sector.

### MARKET

Organizations allocating capital to meet sustainability goals include not only foundations, NGOs, governments and international institutions but also asset managers, institutional investors and private equity. Increases in investment targeting environmental and social impacts to the level of 1 percent of global assets under professional management, or 500 billion USD, have been projected within the next decade. However, while the sustainability sector is one of the fastest-growing in the global economy, information intermediation, research and analysis within the sector remain poor.

### FIRM

Conatix is building a knowledge management hub for the sustainability sector. This includes, *inter alia*, a database tracking investment in conservation, biodiversity, climate, pollution abatement and other environmental segments. Conatix research reports are now available on major investment and market research platforms including Goldman Sachs 3RB, Instinet Platinum, Integrity Research, JP Morgan, Pulse Trading, Wall Street On Demand and MarketResearch.com. Conatix markets to corporate social responsibility, foundation and NGO client segments directly. The European office of Conatix is located in the profound business incubator on the science campus of the Free University Berlin, a national elite university. Conatix is signatory to the United Nations Principles for Responsible Investment and is a Microsoft BizSpark company.

### INTERNSHIP

Interns will work with the marketing and sales team to develop and maintain client and partner relationships with investors, companies, media, foundations, NGOs and international institutions, and to build awareness of the firm and its services. Duties will include market and voice of the customer research online and *via* structured interviews, planning and conducting defined marketing campaigns in specific customer segments, contributing to the firm's state of the art customer relationship management (CRM) system and prospect database, participating in the development and possibly delivery of presentations of the firm's value proposition for sustainability professionals in PowerPoint and other media, maintaining relationships with Conatix distribution platforms, developing press releases, and exploring and reporting on new distribution, marketing and sales channels such as online and social media, targeted keyword advertising, conferences and video. The internships will be of 10 weeks duration, full time during the period June to September 2010. Some flexibility in start and end dates is possible. The internship will be located at the Conatix Berlin office in Lankwitz, convenient to all local public transportation.

**CONATIX SUMMER INTERNSHIP IN BERLIN  
MARKETING AND COMMUNICATIONS****REQUIREMENTS**

You will bring strong research, writing, and communications skills; facility with presentation and information design; ability to balance multiple tasks and to organize work independently; dedication to supporting the contributions of colleagues as part of a diverse team; experience with major office and CRM software; creativity and curiosity in understanding, analyzing and solving client problems; a recent advanced university degree in a relevant field or proof of enrolment in a relevant degree program; and an interest in engaging directly with sustainability professionals in large organizations worldwide, understanding their concerns, and informing them of potential solutions. You will contribute your best thinking and your best efforts. We offer a summer work and team experience that is intensive, collegial, world-class, and unique.

**APPLICATION**

Please submit a cover letter describing prior work, education and research experience, and the relevance of these to communications in the sustainability sector; c.v.; and two letters of reference from professors and/or employers no later than the deadline below to:

David Lehrer  
Conatix  
Malteserstr. 74-100  
Suite L620  
D-12249 Berlin  
GERMANY

Email: [internship\[AT\]conatix\[DOT\]com](mailto:internship@conatix.com)

No telephone inquiries please.

This is a paid internship that will cover expenses in Berlin. Qualified candidates are encouraged to seek additional funding for their internships from sponsoring organizations.

Applications will be accepted until Friday **30 April 2010**.

**PRACTICALITIES**

Conatix is an equal opportunity employer. Qualified students of all nationalities may apply. Conatix will assist with obtaining visas or work permits and with locating summer accommodation in Berlin as needed. Interns are responsible for obtaining their own health insurance. A list of possible insurers providing short-term coverage in Germany will be provided. The working language will be English.

**LINKS**

<http://online.wsj.com/article/SB126038221838983953.html>

<http://www.alliancemagazine.org/node/3142>

[https://www.conatix.com/Pulse\\_Conatix.pdf](https://www.conatix.com/Pulse_Conatix.pdf)

<https://www.conatix.com/SFS2009preview.pdf>