

Texas Woman's University
Programs in Fashion and Textiles

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COURSEWORK REQUIREMENTS FOR A MINOR IN FASHION MERCHANDISING

The Undergraduate Catalog specifies that a minimum of eighteen hours are required for a minor, six of which must be advanced. Programs in Fashion and Textiles requires the following courses to satisfy the minimum requirement for a minor in Fashion Merchandising:

FT 1083 – Fashion Products and Industries
FT 2033 – Principles of Fashion Marketing
FT 3063 – Fashion Promotion
FT 3103 – Merchandise Planning and Control
FT 4113 – Retail Buying

Plus one course from the following:

FT 3043 – Global Production and Trade
FT 4103 – Advanced Merchandise Planning and Control